



Antal Global Snapshot

A faint, purple-tinted world map is centered in the background of the page.

A survey of hiring and firing trends in key employment markets around the world.

Edition 16

AUGUST 2014

antalglobalsnapshot.com

Introduction

The newest result of the Antal Global Snapshot indicates clearly what we have seen coming for a while now - the companies are continuing to strengthen in the German market. The strongest growth sectors continue to be Accounting, IT and Pharma in Germany - especially the IT industry will remain a big and active pillar in the employment market here with many firms in the "Mittelstand" re-organizing their media presence and branding, and therefore needing specialists in those areas (namely and first and foremost in the developer areas as new electronic payment systems are on the rise worldwide).

It is also evident that the key export industries Automotive and Manufacturing remain buoyant and are continuing to hire. Accountancy, the third strongest sector with 61% of companies looking to hire will also continue to play a huge role in the future along with a broad range of industries from traditional manufacturing firms to FMCG and Accounting businesses including Accountancy Firms desperately searching and competing to attract candidates.

This is a strong indication from a wide spectrum of industry sectors that the resilient German market looks set to continue to hire despite moderate growth forecasts.

We hope you find it both interesting and useful.

Edward Moore,
Country Manager - Antal Germany

About Antal International

Antal International is a leading global search and selection specialist, which works with professional and managerial talent across the globe. Every day we help businesses all around the world find the rare talent they need to drive their success. We utilise our extensive global network to carry out cross border work and bring a unique perspective to the recruitment sector. We do this with over 500 experts, from 130 offices in more than 30 countries globally.

Methodology

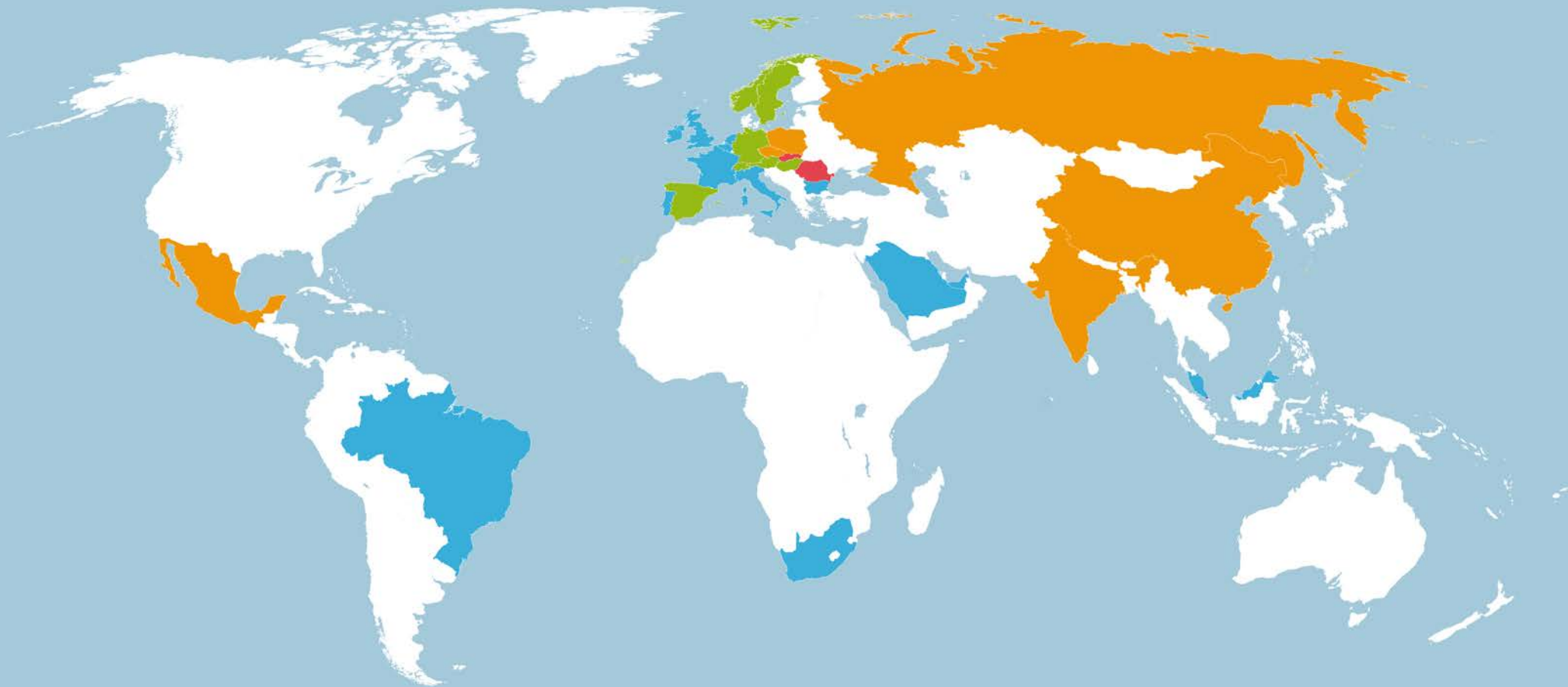
This edition of the 'Antal Global Snapshot' is based upon survey forms and telephone interviews completed by line managers and HR managers in 8,190 companies, professional partnerships and financial institutions across more than 40 countries in June and July 2014.

Each respondent was asked whether they were currently hiring or letting go of professional/managerial staff and whether they intended to do so over the coming quarter. All respondents were guaranteed anonymity to encourage open and honest answers.

Global Heat Map

Antal Global Snapshot | Edition 16 – September 2014

www.antalglobalsnapshot.com



Expecting to Hire in the coming quarter



20% - 39%



40% - 59%



60% - 79%



80% - 99%

REGIONS

HIRING & FIRING

GERMANY



Hiring Now



Hiring next quarter

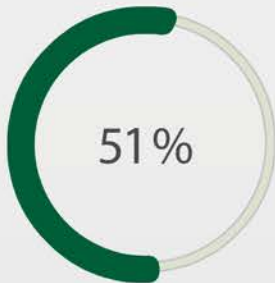


Firing Now



Firing next quarter

WESTERN EUROPE



Hiring Now



Hiring next quarter

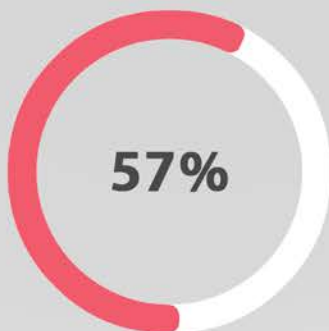


Firing Now

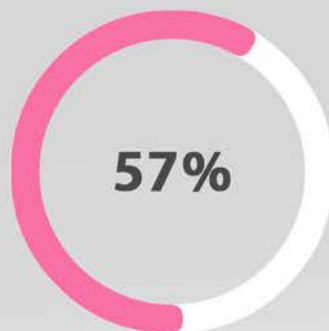


Firing next quarter

GLOBAL



Hiring Now



Hiring next quarter



Firing Now



Firing next quarter

HIRING NOW



Pharma

69%



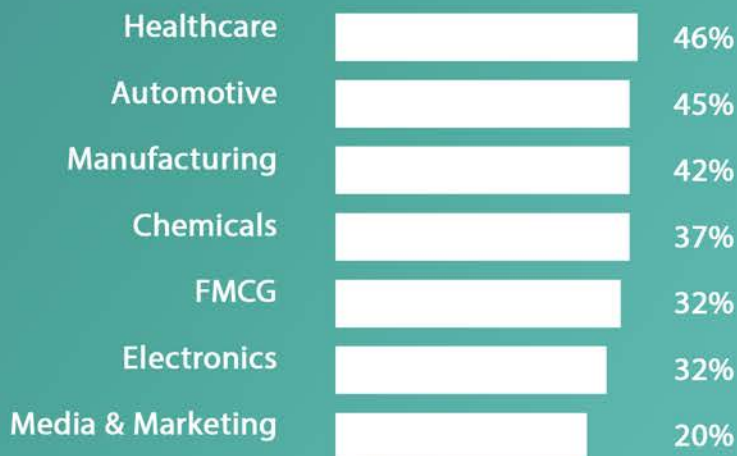
IT

67%



Accounting

61%



FIRING NOW



HIRING IN THE NEXT QUARTER



Pharma

54%



IT

52%



Automotive

42%



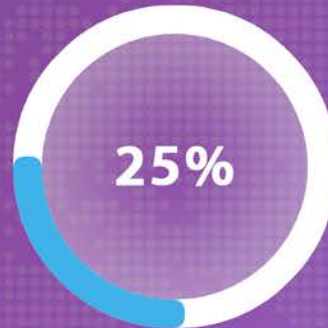
GLOBAL

Creative, Design



Hiring Now

Banking



Firing Now

	Hiring Now	Hiring Next Quarter	Firing Now	Firing Next Quarter
Accounting, Tax, Treasury	91%	54%	9%	7%
Administration	75%	58%	29%	13%
Engineering, Production	66%	59%	17%	12%
Human Resources	79%	74%	5%	5%
IT Technical, IT support	70%	68%	17%	9%
Operations, Logistics, Procurement	74%	57%	35%	13%
R&D, Scientific	83%	67%	33%	17%
Sales & Marketing	81%	79%	24%	17%

Contact

If you would like any further information about material included in this report or would like to reserve a copy of the next Antal Global Snapshot, contact Lisa Schwarz at snapshot@antal.com or your local Antal office - see www.antal.com for more details.

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